

Form CRS – Client Relationship Summary

Introduction

Evoke Wealth, LLC d/b/a Evoke Advisors (“Evoke” or the “Adviser”), is an investment advisor registered with the Securities and Exchange Commission. We feel that it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at www.investor.gov/CRS which also provide educational materials about investment advisers, broker-dealers and investing.

What types of investment services and advice can you provide me?

As an SEC registered investment adviser, Evoke offers its investment advisory services to investors for an ongoing asset-based fee based on the value of cash and investments in your account or as a mutually agreed upon fixed amount. Our advisory services include wealth management, investment management, portfolio management, financial planning, and consultations on, estate planning, retirement planning, education funding and charitable gifting. If you open an account with our firm, we’ll meet with you to understand your current financial situation, existing resources, goals, and risk tolerance. Based on what we learn, we’ll recommend a portfolio of investments that is regularly monitored (at least quarterly), and if necessary, rebalanced to meet your changing needs, stated goals and objectives.

Certain of our client accounts are managed on a discretionary basis which means we don’t need to call you when buying or selling in your account. Other client accounts are managed on a non-discretionary basis which means that you make the ultimate investment decision regarding purchases or sales of investments. You will sign an investment management agreement that either gives us discretionary authority or limits our discretion through a non-discretionary arrangement. This agreement will remain in place until you or we terminate the relationship. Additional information about our advisory services is located in Item 4 of our Firm Brochure which is available upon request or online at <https://adviserinfo.sec.gov/>.

Questions to Ask Us:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do those qualifications mean?

What fees and costs will I pay?

Fees and costs affect the value of your account over time. Please ask your advisor to give you personalized information on the fees and costs that you will pay. You will be charged an ongoing fee (either fixed or a percentage of the value of your account) that is calculated annually and then collected on a quarterly basis (typically in advance) based on the value of the investments in your account. Our standard fee schedule ranges from 0.36% to 1.00% depending on the complexity and value of the investments in your account among other factors but may be negotiable depending on your circumstances. We may also charge an administrative fee of between 0.02% and 0.25% for compiling and reporting on certain unmanaged assets based on the reported values. Our fees vary and are negotiable. Our incentive is to increase the value of your account over time which will increase our fees over time. In most cases, the quarterly fees will be automatically deducted from your account.

The custodian or broker-dealer that holds your assets can charge you a transaction fee when we buy or sell an investment for you. These transaction fees are in addition to our advisory fee for our investment advisory service.

You could also pay charges imposed by the custodian or broker-dealer holding your accounts for certain investments and maintaining your account.

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Some investments, such as mutual funds, exchange traded funds and private investment funds charge additional fees that will reduce the value of your investments over time. You will pay fees and costs whether you make or lose money on your investments. Please make sure you understand what fees and costs you are paying.

Additional information about our fees is located in Item 5 of our Firm Brochure. Our Firm Brochure is available upon request or online at <https://adviserinfo.sec.gov/>.

Questions to Ask Us:

- Help me understand how these fees and costs will affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?
- How do you determine what fee I will be charged?

What are your legal obligations to me when acting as my investment adviser? How does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have a fiduciary duty to place the interest of our clients ahead of our own and the firm. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Additional information about our conflicts of interest can be found in our Firm Brochure under Item 11 which is available upon request or online at <https://adviserinfo.sec.gov/>.

The firm's revenue is from the advisory fees we collect from your accounts each quarter and also from management fees and/or carried interest/performance fees for sponsoring and/or managing certain private fund vehicles. Our financial professionals are employees of the firm and are paid a fixed monthly salary. They also receive on a quarterly basis a portion of the advisory fees that the firm collects from the accounts each adviser manages as part of a profit-sharing arrangement established by our parent company.

Our affiliate, RPAR, LLC, serves as both the fund sponsor and index provider to both the RPAR Risk Parity ETF ("RPAR") and Ultra Risk Parity ETF ("UPAR"). RPAR, LLC manages the Advanced Research Risk Parity Index ("RPARTR") which RPAR seeks to replicate and the Advanced Research Ultra Risk Parity Index ("UPARTR") which UPAR seeks to replicate. It is important to note that since RPAR, LLC serves as the fund sponsor of both RPAR and UPAR, Evoke receives a portion of the fees collected, and therefore, EVOKE is incentivized to market RPAR and UPAR to our clients and prospective investors. This inherently creates a conflict of interest that EVOKE clients and prospective investors should carefully consider when deciding whether to invest in RPAR and/or UPAR. To the extent that we invest advisory client assets in RPAR and/or UPAR, EVOKE or our related persons may charge management fees both at the RPAR and/or UPAR level and the client account level.

Do you or your financial professionals have legal or disciplinary history?

Firm – no, Financial professionals - yes. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Additional Information

You can find additional information about our firm's investment advisory services on the SEC's website at www.adviserinfo.sec.gov by searching CRD #300856. You may also contact our firm at (424) 372-1777 and talk to any one of our investment professionals or support staff.

Questions to Ask Us:

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?